

ART PHOTO BCN

PARTICIPATION GUIDELINES - PHOTOBOOK MARKET

The **Photobook Market** is aimed at publishers, self-publishers, institutions, schools, independent curators, and agents in the artistic circuit who present photographic publications in various formats, such as books, fanzines, catalogs, artist's books, and similar items.

APPLICATION AND AGREEMENT

The application period ends on **February 21st**. Applications should be sent by email and will be processed on a first-come, first-served basis, with the corresponding invoice issued in January 2025. All applications must include the following information:

- Trade and fiscal name of the publisher.
- Tax ID number (CIF or NIF) of the publisher.
- Titles and authors of the new releases to be presented in 2025.
- A brief description of the editorial line.
- Images of at least five previous publications produced by the publisher.

Sending the application email and the corresponding payment for the invoice represents the beginning of the collaboration between Art Photo Bcn and the exhibitor.

PARTICIPATION MODALITY

Table (90 x 120 cm): €90 (+ VAT).

Participation includes the opportunity to hold a promotional activity, such as a book presentation, a talk, or another similar activity, as part of the **May 25, 2025** event program. Additionally, the table and its titles will be included in the routes and recommendations made by **Ana Benavent**, curator of the Photobook Market.

Payment deadline: Full payment for the table must be made by bank transfer before **February 25, 2025**, with the invoice number included in the payment reference. If payment is not made, the registration will not be considered valid.

EVENT DETAILS

Physical fair

Location: Disseny Hub Barcelona, Plaça de les Glòries 37-38, Barcelona.

Dates: May 24 and 25, 2025, Hall A.

Each table will be placed in a distinct space, with corporate signage and inclusion in the promotional materials, both online and offline, for the event. Space allocation will be done on a first-come, first-served basis.

Hours:

- Setup: **Saturday, May 24** from 9:15 to 11:00 am.
- Opening to the public: **Saturday, May 24** from 11:00 am to 8:00 pm.
- **Sunday, May 25** from 11:00 am to 7:00 pm.
- Dismantling: **Sunday, May 25** from 7:00 to 9:00 pm.

Free access for visitors.

Welcome pack: Three exhibitor passes.

PARTICIPATION RULES

1. Participation and Selection Guidelines

Exhibited works should be photographic publications appropriate for display and sale, such as books, fanzines, catalogs, and other similar items. Exhibiting non-photographic disciplines, such as painting, sculpture, or handmade materials not including images in their reproduction, will not be permitted.

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2. Key Dates

- **February 21st:** Deadline for applications. Applications will be accepted up to a maximum of 25 publishers.
- **March 20th:** Deadline for full payment of the table after receiving the January 2025 invoice.
- Space allocation will be done on a first-come, first-served basis.

3. Fees

Full Table: €90 (+ VAT), with dimensions of 90 x 120 cm.

Included Services: Security, cleaning, lighting, Wi-Fi, and civil liability insurance. VAT is subject to legal changes. Payment must be made by bank transfer before **February 25, 2025**.

4. Cancellations

If the exhibitor voluntarily cancels before **February 2, 2025**, the full amount paid will be refunded by bank transfer within 15 days. If the cancellation occurs after **February 25**, the organization will retain 50% of the amount paid up to that point as a deposit for future editions, to be agreed upon with the exhibitor.

In the event that the **12th edition of Art Photo Bcn** cannot be held in person in 2025 due to circumstances beyond the organization's control, exhibitors will be entitled to a full refund of the amounts paid, without any further claims against the organization.

5. Exclusion Grounds

Exhibitors may be excluded for:

- Failure to comply with participation guidelines.
- Displaying counterfeit works, works of illicit origin, or damaged works.
- Repeated failure to adhere to the opening hours to the public.
- Not following the instructions regarding table setup and maintenance.
- Subletting all or part of the table to third parties.
- Engaging in illegal or questionable commercial practices.
- Displaying or advertising products or people not specified in the participation application.

6. Setup and Dismantling Guidelines

The organization will coordinate the entry and exit of exhibitors during setup and dismantling with assigned time slots to ensure efficiency. Each exhibitor will receive a map of their allocated space. Exhibitors will need to bring their own tools and materials, as the organization will not provide these.

The organization reserves the right to remove any ornamental or advertising materials deemed incompatible with the event's aesthetic.

7. Services

Disseny Hub Barcelona will handle security and cleaning during the setup, event, and dismantling phases. Electrical and lighting installations for each table will be provided by the organization. Any modifications must be contracted directly with the fair's assembly company, with prior approval from the organization.

8. Promotional Materials

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Inclusion of the exhibitor in promotional materials, both printed and digital, will be contingent upon full payment as specified in the application form and guidelines.

Exhibitors must send the following information to info@artphotobcn.com by **March 5, 2025**:

- Exact name of the exhibitor.
- Three high-resolution images (300 dpi, 2 MB, JPG format).
- Final list of authors and titles being presented.
- Basic contact information (email, website, phone).

Exhibitors guarantee that the images and content provided do not infringe on third-party intellectual property rights and have obtained the necessary authorizations for their dissemination. Additionally, exhibitors agree to indemnify Art Photo Bcn in the event of claims arising from the breach of this obligation.

9. Insurance

Exhibitors may not hold Art Photo Bcn liable for any loss, damage, or accidents occurring at their table. It is recommended that each exhibitor obtain their own insurance to cover potential risks, including theft or damage. The organization holds a general civil liability insurance policy but is not responsible for the materials, people, or items at the tables.

10. Data Protection

Personal data provided by the exhibitor will be included in a file managed by Art Photo Bcn for the purpose of appropriately managing the contractual relationship. The exhibitor may exercise their rights of access, rectification, cancellation, and opposition through written communication.

11. Legislation and Jurisdiction

By applying for participation in the 12th edition of Art Photo Bcn, exhibitors fully accept these guidelines. This agreement is governed by Spanish law, and any disputes will be resolved by the courts in Barcelona.