

# CALL

## PARTICIPATION GUIDELINES - EXHIBITORS AND PROJECT

The fair is open to participation from galleries, institutions, schools, independent curators, and other agents of the art circuit presenting a photographic project by a single author or a group of authors in a single project. Exhibitors must submit the images that make up their exhibition project via the corresponding form, properly referenced with the author's name in the file.

## APPLICATION AND AGREEMENT

The call is by invitation, and the deadline for registration is February 1st through the registration form on the website. Each application must be accompanied by a payment of €200 via bank transfer as the registration fee, which will be deducted from the total cost of the stand, acting as a reservation.

Submitting the form and the corresponding payment will initiate the collaboration between Art Photo Bcn and the exhibitor, subject to validation by the organization and the curator of the section.

- **In-person + online format:** €1,000 (+ VAT).
- **Final payment deadline for the stand:** April 10th, 2025.
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## EVENT DETAILS

### In-person Fair

- **Location:** Disseny Hub Barcelona, Plaça de les Glòries 37-38, Barcelona.
- **Dates:** May 23–25, 2025.
- **Exhibition space:** 12 linear meters with lighting and signage. Exhibitors may bring their own furniture, subject to approval by the organization.
- **Stand allocation:** Spaces will be assigned on a first-come, first-served basis, and will be communicated by April 10th, 2025.
- **Welcome Pack:** Includes three exhibitor passes and two invitations for the collectors' dinner and guided tour.

### Schedule:

- Setup: Thursday, May 22nd, from 10:00 AM to 7:00 PM.
- Public Opening: Friday, May 23rd, from 11:00 AM to 8:00 PM (Preview for media and invited guests: 11:00 AM to 2:00 PM).
- Saturday, May 24th: 11:00 AM to 8:00 PM.
- Sunday, May 25th: 11:00 AM to 7:00 PM.
- Dismantling: Sunday, May 25th, from 8:00 PM to 9:00 PM and Monday, May 26th, from 10:00 AM to 6:00 PM.

### Online Format

- **Location:** Art Photo Bcn online platform.
- **Dates:** Setup from April 7th to 20th. Public opening from May 23rd to June 30th, 2025.

- **Stand:** 19 linear meters in a viewing room format, allowing sales and direct contact, with high-quality zoom and immersive experience.
- **Sales commission:** 3% of the retail price.
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## PARTICIPATION RULES

### 1. Participation Guidelines and Artwork Selection

Photographic works must be presented in an appropriate format for exhibition and sale. The exhibition of other artistic disciplines, such as painting, sculpture, or manufactured materials that do not involve image reproduction in its various forms, is not permitted. All works must be accompanied by a certificate of authenticity if they are limited editions.

### 2. General Rules

Each exhibitor may present a single author or a joint project of authors in the chosen format. The works exhibited in both the online and in-person stands may or may not coincide, but the authors or the group of authors in a single project must coincide 100%.

#### Key Dates:

- **February 1st:** Registration deadline.
- **April 10th:** Final payment deadline for the stand.

Spaces will be assigned based on the order of arrival of applications.

### 3. Fee

- **In-person + online stand:** €1,000 (+ VAT).
- Services included: security, cleaning, lighting, Wi-Fi, and civil liability insurance. VAT is subject to legal changes.

#### Payments:

- €200 at the time of registration.
- Final payment by April 10th, 2025.

### 4. Cancellations

If a voluntary cancellation is made before April 1st, the exhibitor will receive a full refund of the fee via bank transfer within 15 days. If the cancellation is made after April 2nd, the organization will retain 100% of the paid amount as a reservation for future editions, to be agreed with the exhibitor.

If the in-person Art Photo Bcn edition cannot take place in 2025 due to reasons beyond the control of the organization, exhibitors will receive a full refund of the amounts paid up to that point. Participation in the online platform will continue with a financial contribution of €500 per exhibitor.

### 5. Exclusion Reasons

Exhibitors may be excluded in case of:

- Failure to comply with participation rules.
- Presentation of false works or works of illicit origin, or damaged works.
- Failure to comply with opening hours.
- Subletting part or all of the stand.
- Engaging in illegal commercial practices.
- Exhibiting or promoting products or individuals not specified in the participation application.

## 6. Setup and Dismantling Rules

The organization will coordinate the entry and exit of exhibitors through the loading warehouse at Disseny Hub Barcelona. Exhibitors must provide all necessary tools for setup, and any materials must be approved in advance by the organization. Stands will consist of white partitions and steel cabling. Any modifications must be approved by the organization. Decorative elements not previously approved are not allowed.

## 7. Services

The organization will provide security, cleaning during the event, as well as electrical installation and lighting. Any modifications must be managed directly with the fair's assembly company.

## 8. Promotional Material

Exhibitors must send the following information to [expositors@artphotobcn.com](mailto:expositors@artphotobcn.com) before April 10th for inclusion in promotional material:

- Exact name of the exhibitor.
- Three high-resolution images (300 dpi, 2 MB, JPG format).
- Final list of the works to be presented.
- Contact information (email, website, phone).

The exhibitor guarantees that the materials sent do not infringe third-party intellectual property rights and agrees to indemnify Art Photo Bcn in the event of claims for non-compliance with this condition.

## 9. Insurance

Art Photo Bcn is not responsible for any losses, damages, or accidents of any kind related to the materials, staff, or objects of the exhibitor within the stand. It is recommended that each exhibitor contracts adequate insurance to cover potential contingencies, as the organization only provides general civil liability insurance.

## 10. Data Protection

The personal data of the exhibitor will be included in a file owned by Art Photo Bcn and will be used for managing participation in the fair. The exhibitor may exercise the rights of access, rectification, cancellation, or opposition in writing.

## 11. Legislation and Jurisdiction

By applying, the exhibitor fully accepts these guidelines. This agreement is governed by Spanish law, and any issues arising from its interpretation or compliance will be subject to the Courts and Tribunals of Barcelona.