

# CALL

## BASIS EXHIBITORS

The fair is open to galleries, institutions, schools, independent curators and various agents from the art circuit who present a current photographic project by a maximum of one author or a confluence of authors in a single project. Exhibitors must send through the form the images to be included in their exhibition project, referenced with the name of the author in the file.

### APPLICATION AND AGREEMENT

Call for applications until 20<sup>th</sup> April via the web registration form. All applications must be accompanied by payment of the 200 € registration fee by credit card (this amount will be deducted from the stand price or refunded if the application is not accepted). The sending of the form and its corresponding payment initiates the collaboration between Art Photo Bcn and the exhibitor, pending validation by the organisation.

Presential + online 800 € (+VAT)  
2<sup>nd</sup> May last day for full payment of the stand.

### EVENT DETAILS

Presential fair

Disseny Hub Barcelona, Plaça de les Glòries 37-38, Barcelona 6-9 June 2024  
9 linear metre stand with lighting and signage. Optional furniture: coffee table and two chairs.  
Space will be allocated on a first-come, first-served basis and will be announced on 25<sup>th</sup> April 2024.

Wellcome pack with 20 free tickets and three exhibitor's passes.  
2 collector invitations per exhibitor.

Where? Disseny Hub Barcelona, Plaça de les Glòries 37-38, Barcelona  
When? Set-up Wednesday 5 June from 10am to 7pm.  
Opening to the public Thursday 6 June from 11 am to 8 pm  
Friday 7 June from 11am to 8pm  
Saturday 8 June from 11am to 8pm  
Sunday 9 June from 11am to 7pm  
Dismantling Sunday 9th June from 8pm to 9pm and Monday 10th June from 10am to 6pm

Admission fee 5€ (free admission for students and senior citizens)

We provide exhibitors with a POS terminal for payment by credit card for 3% of the price.

## Online fair

19 linear metre stand in viewing room format allowing direct sales and contact as well as high quality zoom and immersive experience.

Where is it? Art Photo Bcn online platform

When? Assembly from 10<sup>th</sup> to 27<sup>th</sup> April

Opening to the public from 2<sup>nd</sup> May to July 30

Payment by credit card through the online platform with a cost of 3% of the retail price.

## CONDITIONS FOR PARTICIPATION.

### 1. Conditions of participation and selection of entries

Photographic work will be presented in the appropriate format for exhibition and commercialisation. The exhibition of other plastic arts such as painting, sculpture or manufactured materials that do not include the image in its wide range of reproduction possibilities will not be allowed. All works must be accompanied by the corresponding certificate of authenticity in the case of limited editions.

### 2. Rules

Each exhibitor may present a maximum of 1 author in the chosen modality, and the works exhibited may or may not coincide fully and the authors or confluence of authorships in a single project must coincide 100%.

#### Key dates.

20 April registration deadline (applications will be accepted up to a maximum of 25 exhibitors and spaces will be allocated on a first-come, first-served basis).

2 May deadline for full stand payment.

Stand allocation (stands will be allocated on a first-come, first-served basis).

### 3. Price

Stand + online 800€ + IVA

Services included security, cleaning, lighting, wifi, civil liability insurance.

VAT is subject to legally applicable modifications.

Payments: 200€ at the time of registration in both modalities.

Final payment before 2 May 2024.

### 4. Cancellations

In the event of voluntary cancellation communicated to the organisation by the exhibitor before 2nd May, the amount paid will be refunded in full by bank transfer within the following 15 days. In the event of cancellation after 2nd May, the organisers will keep 20% of the amount paid up to that date as a reserve for future editions to be agreed with the exhibitor.

In the event that Art Photo Bcn XI edition cannot be held in person within the year 2024 for reasons beyond the organisation's control, exhibitors will be entitled to a full refund of the amounts they have paid at that time without being entitled to any compensation from the festival

for any reason whatsoever. Participation in the online platform will continue as normal with the economic endowment stipulated in this modality.

## 5. Reasons for exclusion

Failure to comply with the standards for participation.

Submission of false works, works of unlawful origin, as well as damaged works.

Repeatedly failing to respect the public opening hours.

Failure to comply with the warnings received regarding the assembly and conservation of the stand.

Subletting part or all of the stand to third parties. Carrying out illicit commercial practices or those of dubious legality. No particular products or persons other than those specified in the application form may be exhibited or advertised on the stand.

## 6. Set-up and dismantling standards

In order to speed up assembly and dismantling, the management will coordinate entry and exit to and from the venue on 5, 9 and 10 June through the Disseny Hub Barcelona loading bay entrance at calle Badajoz 7, assigning an entry time to each exhibitor.

The organisers will send each exhibitor the plan and elevation of their assigned space, as well as details of the materials to be used in the set-up, which must be provided. During the assembly, an advisory team formed by LOCA Studio (responsible for the architectural design) will be available to ensure the correct functioning of the modular spaces. All necessary tools must be brought by each exhibitor and they must be responsible for their own material needs.

The organisation will not provide tools or assembly materials in the exhibition hall.

The walls of the modular stand shall be white on the back of the stand and grey on the perimeter walls, unless requested by the exhibitor and approved by the Management. Stands decorated with graphic elements are not permitted without prior notice.

The signs will have letters with the exhibitor's name will be designed, materialised and positioned by the organisation. Art Photo Bcn reserves the right to remove from the stands any ornamental or decorative promotional, communication or advertising elements that are considered inappropriate and incompatible with the aesthetics of the fair.

## 7. Services

Disseny Hub Barcelona will be responsible for the security and cleaning of the site during the time the festival is being set up, held and dismantled. The electrical and lighting installation of each stand will be supplied by the organisers (uniform LED lighting in the modular units). In the event of modification, the exhibitor shall contract with the fair's assembly company the different changes permitted, subject to prior validation by the organisation.

## 8. Promotional material

The exhibitor's insertion in printed and online promotional material is subject to compliance with the payments specified in the registration form and the terms and conditions herein.

Exhibitors must send to [expositores@artphotobcn.com](mailto:expositores@artphotobcn.com) before 2nd May.

- Exact name of the exhibitor as you wish to appear
- 3 high resolution images (300 dpi) of 2 MB in jpg format.
- Final list of works participating in the fair
- Basic contact information of the exhibitor to be published (email, website, phone number)

Each exhibitor will have its own section on the website and online platform. The information included in both sections will be validated by the exhibitor based on the information provided in the registration form as well as in the promotional materials email.

Exhibitors guarantee to Art Photo Bcn that the images and content they provide for web dissemination and distribution to the media do not infringe the intellectual property rights of third parties, and therefore have the authorisation of the authors or those who hold such intellectual property rights. The exhibitor must hold Art Photo Bcn harmless against any judicial or extrajudicial claim arising from breach of this stipulation, assuming in such a situation any compensation or expenses that may be incurred by Art Photo Bcn (including those of lawyer and solicitor, even if not mandatory).

## 9. Insurance

Exhibitors may not hold Art Photo Bcn liable for any loss, damage or accident of any kind caused to material (artistic or otherwise), personnel or objects inside the stand. Therefore, it is optional for each exhibitor to take out a policy covering contingencies that may occur before and during the fair to persons, goods or objects on the stand, including theft, as the Organisation, in compliance with current legislation on trade fair activities, has only taken out a general civil liability policy on behalf of the Art Photo Bcn Organisation. Exhibitors may take out this policy with the insurance company of their choice. The Organization is exonerated from any liability for contingencies occurring at the stand of each exhibitor.

## 10. Data protection

The personal data provided by the exhibitor as a result of the contractual relationship between both parties will be included in a data file owned by Art Photo Bcn, and maintained under its responsibility.

The purpose of this file is the compliance and proper management of relations with exhibitors at the fair. Exhibitors may at any time exercise their rights of access, rectification, cancellation and opposition with respect to their personal data, by means of written communication addressed to Art Photo Bcn.

## 11. Legislation and jurisdiction

By the mere fact of applying to participate in Art Photo Bcn XI edition, these Participation Standards are deemed to be accepted in their entirety. This Agreement is governed in all respects by Spanish law. The Participation Standards are in English and Spanish. In the event of any discrepancy between the two versions, the Spanish version shall prevail. The Parties, expressly waiving their own jurisdiction, expressly and irrevocably submit to the Courts and Tribunals of the city of Barcelona for any issues that may arise from the interpretation, validity or performance of this Agreement or any agreement subject to it.