

# CALL

## Exhibitors guideline EXHIBITORS AND PROJECT

Curated fair for a selection of 10 galleries accompanied at the venue by institutions and photography schools, that present a photographic project of an author. In this ninth edition, the selection will be curated by Vicenç Boned (collector, gallery owner and great connoisseur of the photographic medium).

### APPLICATION AND AGREEMENT

The stand will be arranged by the organization for free. Transport of work and equipment, assembly and accommodation are the responsibility of the invited gallery.

The exhibitor must previously submit their proposal through the web form for calls, including images and a statement of the project with specificities. The exhibitor will receive the response from the organization a week after the shipment.

### DETAILS OF THE EVENT

#### Presential fair

Disseny Hub, Pl. de les Glòries Catalanes 37-38, Barcelona from September 8 to 11th, 2022  
9 lineal meters stand with lighting and informative posts.

The allocation of space will be made in order of arrival of the registrations.

Accommodation facilities through the festival's collaborating hotels.

Where? Disseny Hub, Plaça de les Glòries Catalanes 37-38, Barcelona

When? Assembly Wednesday July 7 from 10 a.m. to 8 p.m.

Opening Thursday July 8 from 1 to 10 p.m. (professional pass, press and VIPs)

Opening to the general public: Friday, September 9 from 11 a.m. to 10 p.m., Saturday

September 10 from 11 a.m. to 10 p.m. and Sunday, September 11 from 11 a.m. to 7 p.m.

Disassembly Sunday, September 11 from 7 to 9 p.m. and Monday, July 26 from 10 to 8 p.m.

Entry €3.

We provide exhibitors TPV por card payments with a 3% of the PVP.

## Online fair

19 lineal meters stand in the viewing room format which allows selling and direct contact as well as high quality zooming and an immersive experience.

Where? Art Photo Bcn online platform

When? Assembly on from from July 1st to 20th

Opening time for the public from September 8 to October 30

Card payment through the online platform with a cost of 3% of the PVP.

## PARTICIPATION NORMS

### 1. Participation and selection of the works guideline

The photographic artworks will be presented in the adequate format for their exhibition and commercialisation. The showing of other kinds of art like paintings, sculptures or any manufactured materials that do not include images in the broad sense will not be allowed. It is mandatory that all artworks come with their correspondent certificate of authenticity in case of limited editions.

### 2. Norms

Each exhibitor can present a maximum of 1 author with the possibility or not for the exhibited artworks to coincide completely but with the obligation of having to coincide completely with the exhibited author.

#### Key dates.

May 30th registration deadline. (10 exhibitors' applications maximum will be accepted by allocating the spaces following the order of arrival of the applications)

### 3. Fees

Fair by invitation. The acceptance of the project entails a commitment on the part of the exhibitor and Art Photo Bcn through a collaboration agreement signed at the time of acceptance of the proposal.

### 4. Cancellation

In the case that Art Photo Bcn IX edition could not be held in person within the year 2022 for reasons beyond the organization, exhibitors will have the right to participate within the online platform, it would continue its course normally with the economic endowment of €200 per exhibitor. that would be charged for this modality.

### 5. Causes of exclusion

Unfulfillment of the participation norms.

Presentation of fake works, of illicit origin as well as damaged works.

Repeatedly failing in complying with opening time for the public.

Unfulfilling the received warnings regarding the assembly and the conservation of the stand.

Subleasing part of or all of the stand to a third party. The realisation of illegal commercial practices or of dubious legality. It will not be allowed to expose or advertise at the stand any products or particular people different from those specified on the application form.

## 6. Assembly and disassembly norms

To help expedite the assembly and disassembly, the direction will coordinate the entry and exit from the facility on September 7, 11 and 12 for the Disseny Hub access on Carrer d'Àvila.

The organisation will provide every exhibitor with the plan and elevation of the allocated space, as well as the details for the materials that he/she will have to bring for the assembly. During the assembly the exhibitor will be able to count on an advisory team consisting of the members of LOCA Studio (responsible for the architectural design) for the correct running of the modular spaces. Every exhibitor will have to bring the necessary tools with him/herself and take charge of their own material needs. The organisation will not dispose of any tools or materials for the assembly of the room.

The wall hangings will be white in the modular background of the stand and black in the perimeter walls, unless requested by the exhibitor and approved by the Direction. Without prior notice, stands decorated with graphic elements will not be allowed. Label advertisement will show the name of the exhibitor and will be designed, materialised, and positioned by the organisation. Art Photo Bcn reserves the right to remove from the stands whatever promotional element, ornamental or decorative considered to be improper or incompatible with the aesthetic of the fair.

## 7. Services

The Disseny Hub will take charge of security and facility cleaning during the time of assembling, celebrating and disassembling of the festival.

The electric and lighting installation of each stand will be supplied by the organisation (uniform LED lighting in the sections and LED movable lights on perimeter walls). In case of modification, the exhibitor will negotiate with the assembling company of the fair the different allowed changes, following the validation of the organisation.

## 8. Promotional material

The insertion of the exhibitor in the printed and online promotional material is subject to the conformity of the payments specified in the registration form and the guidelines are presented.

Exhibitors have to send to [expositores@artphotobcn.com](mailto:expositores@artphotobcn.com) before May 29th

- Full name of the exhibitor as he/she wishes it to appear
- 3 high resolution images (300ppp) of 2MG in jpg. format
- The artist and project exhibit
- Basic publishable contact information of the exhibitor (e-mail, website, telephone)

Each exhibitor will dispose of his/her own space both on the website and the online platform. The information included on both spaces will be validated by the exhibitor based on the information provided in the application form as well as in the email for the promotional materials.

Exhibitors will guarantee Art Photo Bcn that the images and the content they will provide for the diffusion online and the distribution through communication media will not in any case damage the intellectual property rights of any third party, relying on the authorisation of the authors or whoever enjoys these intellectual property rights. The exhibitor will hold Art Photo Bcn harmless on the assumption of any kind of judicial or extrajudicial complaints derived from the unfulfillment of the present stipulation, assuming in said situation whatever compensations or expenses that could generate on the part of Art Photo Bcn (including those for lawyers or court agents, also in the case of them not being required).

## 9. Insurance

Art Photo Bcn will not be held accountable for any loss, damage or type of accident the exhibitors could incur in regard to their person, their materials (artistic or not) or any kind of object present in the stands. For this reason, it is optional for exhibitors to take out an insurance policy to cover any eventuality they could face before or during the festival for people, goods or objects present in the stand, including clothing, given that the Organisation, complying with the legislation currently in force in the field of fair activities, only took out a general civil responsibility policy on the part of Art Photo Bcn Organisation. The exhibitors will be able to take out a policy with the insurance company they prefer. The Organisation is exempt from any responsibility regarding any eventuality the exhibitors could face in their stand.

## 10. Data protection

The personal information provided by the exhibitor as a consequence of the contractual relation held between both parts will be kept in the data filing system owned by Art Photo Bcn and kept under its responsibility. The purpose of said filing system is complying with and properly managing the relation with all the fair exhibitors. The exhibitors will be able to exercise their rights of access, rectification, cancellation and opposition regarding their personal data at any given time through a written communication addressed to Art Photo Bcn.

## 11. Legislation and jurisdiction

For the mere fact of applying to participate in Art Photo Bcn IX the present Norms of Participation are understood as being completely accepted. This agreement is regulated in all of its aspects by the Spanish legislation. The Norms of Participation are available both in English and Spanish. In case of discrepancy between the two versions, the Spanish one will prevail.

The parties, with an explicit renunciation to an own forum, hereby submit expressly and irrevocably to the Courts and Tribunals of the city of Barcelona for whatever issues could derive from the interpretation, validity or compliance with the present Contract or any agreement subjected to it.