

CALL

Exhibitors guideline EXHIBITORS AND PROJECT

Fair open to galleries, institutions, schools, independent curators and diverse agents of the artistic circle presenting their current photographic project with a maximum of 3 authors. The exhibitor will have to send the pictures he/she is going to include in his/her project through the form with the name of the author as index in the archive.

APPLICATION AND AGREEMENT

Call open until May 26th through the online registration form. All applications must include the card payment of the 200€ registration fee (that will either be discounted from the total price of the stand depending on the chosen format or refund in case of the application not being accepted).

The exhibitor will have to choose the modality in which he/she wants to present his/her application through the online form. The delivery of the form and the corresponding payment indicates the start of the collaboration between Art Photo Bcn and the exhibitor pending the validation on the part of the organisation.

Modalities for participation

Presential + online 800€ (+IVA)
Online 200€ (+IVA)

May 28th last day for the whole payment of the stand

DETAILS OF THE EVENT

Presential fair

Arts Santa Mònica, La Rambla 7, Barcelona from July 23rd to 25th, 2021
9 lineal meters stand with lighting and informative posts.

The allocation of the spaces will be held by order of arrival of the applications and will be communicated on June 1st, 2021.

Welcome pack including 20 free entry tickets and 3 exhibitors passes.

Where? Arts Santa Mònica Centre, La Rambla 7, Barcelona

When? Assembly on Thursday July 22nd from 10 am to 8 pm

Opening time for the public on Friday July 23rd from 11 am to 10 pm

Saturday July 24th from 11 am to 10 pm

Sunday July 25th from 11 am to 8 pm

Disassembly on Sunday July 25th from 11 am to 8 pm and on Monday July 26th from 10 am to 8 pm

Entry ticket price 3€ (free for students and retired)

We provide exhibitors TPV por card payments with a 3% of the PVP.

Online fair

19 lineal meters stand in the viewing room format which allows selling and direct contact as well as high quality zooming and an immersive experience.

Where? Art Photo Bcn online platform

When? Assembly on from June 10th to 24th

Opening time for the public from July 2nd to 25th

Card payment through the online platform with a cost of 3% of the PVP.

PARTICIPATION NORMS

1. Participation and selection of the works guideline

The photographic artworks will be presented in the adequate format for their exhibition and commercialisation. The showing of other kinds of art like paintings, sculptures or any manufactured materials that do not include images in the broad sense will not be allowed. It is mandatory that all artworks come with their correspondent certificate of authenticity in case of limited editions.

2. Norms

Each exhibitor can present a maximum of 3 authors in the chosen modality, with the possibility or not for the exhibited artworks to coincide completely but with the obligation of having to coincide completely with the exhibited authors.

Key dates.

May 26th registration deadline. (20 exhibitors' applications maximum will be accepted by allocating the spaces following the order of arrival of the applications) May 29th whole payment for the stand deadline.

Allocation of stands. Exhibitors will have the chance of choosing between a maximum of 3 locations (stands will be allocated following the order of arrival of the applications).

3. Fees

Presential + online stand 800€ + IVA

Online stand 200€ + IVA

Services provided include security, cleaning, lighting, Wi-Fi, civil responsibility insurance.
IVA subject to legally applicable modifications.
Payments. 200€ at the moment of registration for both modalities.
Whole payment due before May 29th, 2021.

4. Cancellation

On the assumption of voluntary cancellation communicated to the organisation on the part of the exhibitor before May 26th the reservation fee will be refunded entirely through a bank transfer in the following 15 days. In case of communicating it later than May 26th the organisation will keep the 20% of the price paid before that date by way of a reservation fee for eventual following editions to be agreed with the exhibitor.

In the case that Art Photo Bcn VIII edition could not take place presentially in 2021 due to force majeure, the exhibitors will have the right to a complete refund of the paid price and in no case will have the right of compensation on any account on the part of the festival. The participation on the online platform will follow its natural course with the financial allocation stipulated for this modality.

5. Causes of exclusion

Unfulfillment of the participation norms.
Presentation of fake works, of illicit origin as well as damaged works.
Repeatedly failing in complying with opening time for the public.
Unfulfilling the received warnings regarding the assembly and the conservation of the stand.
Subleasing part of or all of the stand to a third party. The realisation of illegal commercial practices or of dubious legality. It will not be allowed to expose or advertise at the stand any products or particular people different from those specified on the application form.

6. Assembly and disassembly norms

To help expedite the assembly and disassembly, the direction will coordinate the entry and exit from the facility on July 23rd, 24th and 25th through the entrance on La Rambla 7 of the Arts Santa Monica Centre.

The organisation will provide every exhibitor with the plan and elevation of the allocated space, as well as the details for the materials that he/she will have to bring for the assembly. During the assembly the exhibitor will be able to count on an advisory team consisting of the members of LOCA Studio (responsible for the architectural design) for the correct running of the modular spaces. Every exhibitor will have to bring the necessary tools with him/herself and take charge of their own material needs. The organisation will not dispose of any tools or materials for the assembly of the room.

The wall hangings will be white in the modular background of the stand and black in the perimeter walls, unless requested by the exhibitor and approved by the Direction. Without prior notice, stands decorated with graphic elements will not be allowed. Label advertisement will show the name of the exhibitor and will be designed, materialised, and positioned by the organisation. Art Photo Bcn reserves the right to remove from the stands whatever promotional element, ornamental or decorative considered to be improper or incompatible with the aesthetic of the fair.

7. Services

The Arts Santa Mònica Centre will take charge of security and facility cleaning during the time of assembling, celebrating and disassembling of the festival.

The electric and lighting installation of each stand will be supplied by the organisation (uniform LED lighting in the sections and LED movable lights on perimeter walls). In case of modification, the exhibitor will negotiate with the assembling company of the fair the different allowed changes, following the validation of the organisation.

8. Promotional material

The insertion of the exhibitor in the printed and online promotional material is subject to the conformity of the payments specified in the registration form and the guidelines are presented.

Exhibitors have to send to expositores@artphotobcn.com before May 29th

- Full name of the exhibitor as he/she wishes it to appear
- 3 high resolution images (300ppp) of 2MG in jpg. format
- Final list of the artists taking part in the fair
- Basic publishable contact information of the exhibitor (e-mail, website, telephone)

Each exhibitor will dispose of his/her own space both on the website and the online platform. The information included on both spaces will be validated by the exhibitor based on the information provided in the application form as well as in the email for the promotional materials.

Exhibitors will guarantee Art Photo Bcn that the images and the content they will provide for the diffusion online and the distribution through communication media will not in any case damage the intellectual property rights of any third party, relying on the authorisation of the authors or whoever enjoys these intellectual property rights. The exhibitor will hold Art Photo Bcn harmless on the assumption of any kind of judicial or extrajudicial complaints derived from the unfulfillment of the present stipulation, assuming in said situation whatever compensations or expenses that could generate on the part of Art Photo Bcn (including those for lawyers or court agents, also in the case of them not being required).

9. Insurance

Art Photo Bcn will not be held accountable for any loss, damage or type of accident the exhibitors could incur in regard to their person, their materials (artistic or not) or any kind of object present in the stands. For this reason, it is optional for exhibitors to take out an insurance policy to cover any eventuality they could face before or during the festival for people, goods or objects present in the stand, including clothing, given that the Organisation, complying with the legislation currently in force in the field of fair activities, only took out a general civil responsibility policy on the part of Art Photo Bcn Organisation. The exhibitors will be able to take out a policy with the insurance company they prefer. The Organisation is exempt from any responsibility regarding any eventuality the exhibitors could face in their stand.

10. Data protection

The personal information provided by the exhibitor as a consequence of the contractual relation held between both parts will be kept in the data filing system owned by Art Photo Bcn and kept under its responsibility. The purpose of said filing system is complying with and properly managing the relation with all the fair exhibitors. The exhibitors will be able to exercise their rights of access, rectification, cancellation and opposition regarding their personal data at any given time through a written communication addressed to Art Photo Bcn.

11. Legislation and jurisdiction

For the mere fact of applying to participate in Art Photo Bcn VIII the present Norms of Participation are understood as being completely accepted. This agreement is regulated in all of his aspects by the Spanish legislation. The Norms of Participation are available both in English and Spanish. In case of discrepancy between the two versions, the Spanish one will prevail.

The parties, with an explicit renunciation to an own forum, hereby submit expressly and irrevocably to the Courts and Tribunals of the city of Barcelona for whatever issues could derive from the interpretation, validity or compliance with the present Contract or any agreement subjected to it.