



ART PHOTO BCN – Barcelona´s Photography Festival

ART PHOTO BCN is a Photo Festival and Fair focused on artistic collaboration and innovation, having the goal to approach professional and amateur people to the new artists's projects.

We propose a mixed event that give the chance to discover, or consolidate the knowledge of emerging photographers and specialized galleries. The activities that we offer from 4th to 6th May at la **Antiga Escola Massana, Carrer Hospital 56, Barcelona.**

- **Photo Fair.**
- **Screening projects.**
- **Workshops and activities.**
- **Exhibitions.**

We believe in the relevance of photography in the contemporary artistic production, that's why we focus all our activities on this. Often, the majority of projects and works that have international significance, haven't the platform's support, as have reported lots of emerging photographer.

With our multifaceted event, organized by Art Deal project, we want to get the people involved in contemporary photography, making this festival a model and hoping that could become a point of inflection in artists's careers and be useful to canalize their projects. Our event support the emerging creatives and try to be a showcase for the next works.

SELECTION COMMITTEE

The projects will be selected by the Selection Committee:

Moritz Neumüller (Comisario independiente) – Miren Pastor (Blankpaper) – Jesús Micó (Director de Kursala UCA) - Simona Rota (Fotógrafa) - Isabel Lázaro – Stefano Marchei (Art Photo Bcn) – Pedro Torres (comisario independiente)

VISIONADOS

The screenings will be concentrated in **5 of May from 9.30 to 14h**. A single session in which the photographers selected through an open competition, will defend their photographic project before a group of professionals from the art world. The viewers form the specialized public invited to the event so they can create synergies with the participating artists and galleries.



Among the viewers will be invited representatives people of different segments of the artistic circuit; University professors, gallery owners, cultural managers and curators, museum directors, galleries and foundations. We propose a platform for the exhibition of your project before specialists who will act as jury for the different prizes. In a relaxed atmosphere, each photographer explains his project in the form of a round table and shows it to the viewers in an open manner to comments, criticisms and evaluations.

OPEN CALL

From the proposals received during the months of open call (**from December 11 to March 30**) through the online form of our website, **8 projects are selected** to be presented during the event of the viewings before the general public (prior reservation) and specialized (by invitation).

The selection committee will only value the project to be presented by each candidate, and more than one may be submitted per author. Prior experience or training will not be taken into account, giving priority to the project to be presented as an entity at all times. In this way the form only allows to upload the personal data, the text or statement of the project as well as a maximum of 10 images in JPG with a maximum weight of 2 MB. The name of these documents must be formed by letters and numbers, without punctuation marks so that they are uploaded correctly.

Each photographer will receive an email verifying the good status of the files sent and will be provided at this time the account number to pay the 35€ registration. This amount will not be reimbursed to the author and forms his contribution to the management of his project.

The decision of the selection committee will be made public on Monday, **April 9** through the web and social networks, also sending an email to the selected and participants confirming their attendance to the session and asking them for the necessary materials for its correct dissemination.

VIEWERS

Ferran Izquierdo (IDEP) – Elina Norandi (Comisaria y directora del Festival MAV en Cataluña) – Erika Bornay (UB) – Angel Samblancat (Marchante) – Flor Vacherand (CC Pati Llimona) – Irene de Mendoza (Fundación Fotocolectania) – Carmen Dalmau (EFTI) – Ada Sbriccoli y Arola Valls (CFD) – Roger Batista y Xavier Francesc (Copia) – Alejandro Maureira (Nexo Foto) – Gustavo Alemán (Fuego Books) – Paco Baena (Centro José Guerrero)

THE PRIZES

PREMIO ART PHOTO BCN

Image of the next edition of Art Photo Bcn and exhibition space

PREMIO EFTI

Training Grant in EFTI International Center of Photography and Cinema. Madrid



PREMIO Centro de Fotografía Documental
Exhibition

PREMIO CENTRE CIVIC PATI LLIMONA
Exhibition

COPIAS WALL AWARD
Production and exhibition

PREMIO IDEP
Training Grant in IDEP Postgrado de Fotografía Artística Contemporánea, 2018-19

These awards make up the exhibition activity throughout the year that reflects the results of the festival. At the same time, we will make a series of exhibitions of the four years of the festival's viewings in different venues within the city of Barcelona so that the diffusion of the viewings is amplified in time and space.

COMMUNICATION

The selected photographers will be made public on Monday, April 9, 2018, becoming part of the festival's online dissemination campaign. In this way, before April 12, you must select the cover image of your project, which will be the same, which will appear in a section of the catalog.

FESTIVAL

Each selected project will have presence at the festival. A space will be reserved to display the selected projects in the form of a collective panel where you can access an image of each photographer in 50x50 cm format. At the same time, a video will be made of the contents of the viewings that will be present at the festival with the images contributed by the author for the viewings.

In the welcome pack that will be delivered to the photographers selected in the viewings, they will be given a free pass to access the festival and the exhibitions of the associated venues participating in it. They will also be given a copy of the catalog and an invitation for the opening. These materials can be picked up on Thursday, May 3 during the assembly of the festival as well as on Friday, May 4.

SCREENING DAY

The day of the viewings will take place on Saturday, May 5 from 9.30 to 14.30. Photographers are asked to arrive at the festival venue at 9 o'clock to welcome them, put the materials and intervention shifts in order. At 9.30 we take the viewings as initiated after presenting the participants and participants and briefly explain the dynamics.

Each photographer will have 5 minutes to explain his project. You can use your printed materials on the table as well as the projected image through your computer to show your work. The organization will put at your disposal a projector and computer. After this explanation, the viewers who think it appropriate may intervene, give their opinion and guidance for 5 minutes. To conclude the photographer will have 5 minutes more as a reply to the comments. The times will always be orientative, waiting for the participants to be respectful with them for the proper functioning of the session.



After these interventions, the viewers will contribute their vote for the common prize, the Art Photo Bcn Prize and during the same day they will make the decisions of the individual prizes to the organization. The names of the winners will be announced at the awards ceremony that will take place on Saturday May 5 at 8:30 pm at the festival.

OTHER ACTIONS

After the festival, the Art Photo Bcn team keeps track of the activities and professional developments of the photographers who have participated in the previous editions of the festival, pretending to be a platform for communicate their projects. For the correct performance of this function, we expect good communication with photographers to enable the dissemination of their activities. At the same time, we carried out a series of activities in parallel that are nourished by the participants in the previous editions in order to achieve the goal of publicizing the new authors in the city of Barcelona.

Art Photo Bcn is a private initiative promoted by **Art Deal project**, agency of curated projects and art gallery of Barcelona. It has been created and developed by **Isabel Lázaro** art historian, curator and gallery owner together with **Stefano Marchei** independent curator and gallerist. The **Art Photo Bcn** image is the result of the work of **Ariadna Serra**. The dissemination of the event is in the hands of **Miren Pastor** de Blankpaper and Dinamo Visual Lab.

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